



## Strategic Plan 2015-18

### **1. Be the trusted, independent consumers' adviser to the federal government and opposition with authority to speak on matters of relevance and importance to the national hearing health and well-being community**

- 1.1 Form and advocate realistic, actionable recommendations for reform by engaging with our members and other stakeholders within the sector.
- 1.2 Develop productive relationships with federal politicians, advisers and government officials.
- 1.3 Be represented on strategic committees to provide input during public policy development.

### **2. Dedicate our resources to exert influence on key systemic and important emerging issues**

- 2.1 Address impediments in education and training that limit full and equitable inclusion in the Australian workforce.
- 2.2 Improve communications access in transport, the workplace, media, public venues, residential care facilities and hospitals.
- 2.3 Encourage national consistency in universal newborn hearing screening.
- 2.4 Advocate informed personal choice for individuals in their decision-making on hearing health options.
- 2.5 Engage with the National Disability Insurance Agency.
- 2.6 Contribute to the ongoing development of governments' National Disability Strategy.
- 2.7 Raise awareness in the community to enhance prevention, early intervention and treatment.
- 2.8 Work towards hearing health and well-being becoming a national priority.

### **3. Be a focused, accountable and sustainable organisation that efficiently and effectively implements its strategic initiatives on behalf of members and other stakeholders**

- 3.1 Maintain an up to date, relevant and targeted annual Strategic Plan that clearly communicates what our constituents want to achieve and how we will achieve it.
- 3.2 Conduct programs and activities of a quality, timeliness and effectiveness that are consistent with our strategic objectives and resources.
- 3.3 Ensure accountable contributions and practice of the board, its appointed representatives and staff.
- 3.4 Communicate with purpose and integrity.
- 3.5 Manage our resources responsibly, efficiently and effectively to build an organisation that will be equipped to represent the future aspirations of the people and organisations we represent.